

ABSTRACT OF THE DISCLOSURE

A server sends a Web page including product information to at least one customer terminal, in response to accessing from the customer terminal. The server receives contact information sent

5 from the customer terminal, in association with the sent Web page.

The server acquires information regarding a customer corresponding to the at least one customer terminal, in accordance with the received contact information. The server acquires information regarding a corresponding sales staff, in accordance with the acquired

10 information regarding the customer. The server sets an e-mail address included in the acquired information regarding the sales staff as an addressee. Then, the server sends an e-mail including the acquired information regarding the customer and the received contact information, to a sales staff terminal.

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